

## **MEET OUR ADVISORS**

The Collaborative Business Support network continues to expand with additional professional advisors to supplement our team. A sample of our consultants is listed below with their areas of expertise.



**Linda** is a public affairs and business development specialist. After serving on Capitol Hill, she worked as a registered lobbyist at public affairs firms representing clients from various industry sectors before state legislatures and Congress. She is known for her procurement prowess in securing government funding for her clients. An excellent and creative communicator, she has held government contracts for community outreach and economic development

projects. She also provided association management for statewide trade associations. Linda has a B.A. in Liberal Arts from Iowa State University, a Master's in Public Administration from the Pennsylvania State University and certifications in ESG and sustainability.



**Steve** has a diverse professional experience as a data scientist, a statistician, an analytics production-system architect and as a predictive modeler. He is an enthusiastic SAS, Open-Source R, Python, etc., practitioner and instructor. He is a designer of effective predictive analytics pipelines for multi-functional operations. He provides data analytics services such as custom needs assessments and deployment plans using various platforms to improve business

processes, provide predictive modeling and control costs. Steve has a B.S. from University of South Carolina University and a Master's in Economics from North Carolina State University.



**Michael** is an award-winning international government policy instructor and analyst. A multi-lingual advisor for corporations, public institutions and governments, he has provided training and consultations to multi-level organizations around the globe. A respected practitioner with extensive experience implementing global programs and providing institutional training, he is committed to building cross-cultural understanding and communications.

He provides training for organizational change, crisis management, security analysis, public policy, foreign direct investment and trade. Michael has his B.A in International Affairs from Lafayette College, an M.A. in Political Science from University Delaware, an M.B.A. from the University of Minnesota and a Ph.D. in International Relations from the American University.



**Tory** is a recruiting, human resources and workforce development strategist. She has worked as a principal executive recruiter for multiple high-tech corporations. Delivering C-suite talent and beyond, she has provided staffing support for contract, permanent and temporary situations. She utilizes employment and industry tactics on various platforms to build teams of domestic and international premium talent. Through her solid understanding of

operations, she provides comprehensive human capital solutions, streamlined recruiting processes and talent acquisition support. Prior to her work in HR, she was a top sales performer and a marketing marvel. She is also a published author of a recruiting guide. Tory has a B.S. in Psychology from lowa State University.



**Dana** has provided executive development coaching for the public and nonprofit sectors. She is an experienced diversity and equity training instructor and a sought-after motivational speaker for government agencies and institutional health care organizations. As a change management leadership facilitator, she conducted conferences and workshops on leadership training, education, communications, project-management and community relations.

She has a thorough understanding of team building, conflict resolution, organizational change management and workforce development trainings for government and corporate mediation services. Dana has her B.A. in Communications from Marywood University and is certified in EQ Leadership Emotional Intelligence, Ontological Coaching, Movement Psychology and Human Systems Coaching.



**Jim** is a multi-cultural, multi-sector facilitator and trainer with a background in organizational development, education and psychotherapy. He has over two decades of experience facilitating groups, training and consulting with organizations. A former teacher, social worker and community organizer, he has parlayed his background into his consultancy practice working with organizations such as Chicago Police Department and Native American Indian

tribes. He provides holistic methodologies using a wide variety of learning models, group therapies and transactional analysis to his team building training procedures. His consultancy skills have been utilized for diversity, equity and other societal issues. Jim has a B.A. in Education from Grinnell College and certification in Psychotherapy from the State of Illinois. He trained in transactional analysis, Gestalt, Neuro Linguistic Programming and Executive EQ.



**Robert** is a marketing communications expert with extensive experience managing corporate and public projects. He has directed multi-million-dollar campaigns involving research, advertising, public relations and Internet-based marketing communications. He is a known strategic planner able to integrate diverse projects, disciplines and talents into cohesive, goal-oriented, successful communication programs. An author and lecturer of integrated strategic

marketing disciplines, he won numerous awards for advertising and marketing excellence. A highly decorated (12 combat citations for valor and 2 Purple Hearts) veteran, he served with the U.S. Army Rangers where he taught counter insurgency and psychological warfare as an operations officer. Robert was educated at Dickinson College, The Pennsylvania State University and Temple University, where he received A.S. (magna cum laude) and B. Hum. (Magna cum laude) degrees.

## **JOIN OUR TEAM**

Many of our advisors have their own successful practices but join us to broaden their business reach. Collaboration under our network umbrella benefits both the client and the consultant. If you would be interested in joining us, please complete the form on the <u>Contact Us</u> page.